

Report WORKPLACE MEETING

Meeting to:	Camp X, by Volvo Group
Address:	Eketrägatan 25, 418 73 Göteborg
Host:	Annika Carlsson
Time:	Wednesday 2024-10-02, at 17:00
Agenda points:	Presentation of Camp X
Report Issued by/date:	Ingemar Johansson / 20241027
Attendees:	Annika C, Lars-Gustaf H, Ingemar J, Jan V, Hans C, Anders M

Short presentation of CampX, (from CampX's Website)

The startup innovation hub CampX by Volvo Group.

The CampX innovation model:

With an open-source mindset and in the spirit of fostering collaborative partnerships we want to share our innovation model. We have the hope that innovation communities across the world will use it and improve it, and collectively we will all flourish.

CampX Vision

To create a sustainable mobility ecosystem Just like a forest, we envision large corporations, startups, investors, researchers, public actors and many more build a similar bubble of innovation. Everyone contributing to the growth of a sustainable ecosystem, each pursuing their paths while nourishing the whole. Through CampX, Volvo Group and other stakeholders gain access to technologies, businesses and competences to build the future of sustainable mobility.

CampX Mission

Accelerate technology and business innovation.

CampX is a catalyst for accelerating business and technology innovation within the Volvo Group. It is where Volvo Group's expertise meets external innovation, we create a Win-Win equation for both startups & Volvo Group by embracing startup corporate collaboration. CampX is shaped by Volvo Group and the other actors in the ecosystem, together we aspire to realize a sustainable mobility ecosystem.

REPORT FROM WORKPLACE MEETING:

Annika C presented CampX, following are brief notes from the presentation.

CampX is fully owned by the Volvo group.

CampX is an Incubator, a venture builder, supports partnerships with startups and scaleups

CampX offer internal domain expertise, lean framework, investments funding and external networks

Around 5% of the ideas will be developed to production. This is an expected yield.

Currently there is a majority of software ideas and project.

CampX has offices in Gothenburg in Sweden, Lyon in France, Bangalore in India and Greensboro in North America

CapmpX has been up and running around 10 years

Traditional predevelopment is still carried out in the Line organisation.

Projects for fossil free powertrains and autonomous driving have priority now.

Thank you to Annika Carlsson and Volvo Group for arranging this interesting Workplace meeting.